



Monongahela Farmers' Market, Monongahela, Pennsylvania Market Operations Summary and Rules

Location, Hours and Season: The Monongahela Farmers' Market will be held, rain or shine, each Friday afternoon from 3:00pm to 6:00pm, running approximately 17 weeks beginning the second Friday in June and continuing through the end of September*. The Market is held in historic Monongahela and is located right along Main Street on Seventh Street, beside the beautiful and well-known Chess Park. Main Street boasts heavy traffic and at times reaches 14,000 cars per day.

Market Promotion: The Market is promoted through local newspaper advertisements, internet and print listings of regional farmers' markets, numerous street signs, flyers located in local businesses and on Facebook and other social media venues. Featured in all of these venues is the eye catching Monongahela Farmers' Market logo. In addition, several generous sponsors will be providing advertising and programming support, as well as underwriting the development of the Market.

Music, Arts and Community: The Market makes an effort to offer music and/or entertainment on certain Market days. In addition, the Market offers additional space for community/charity groups to publicize their programs. We will also be offering spaces to crafters, vendors and food trucks (The Farmers will be placed on 7th Street) in order to attract as many people as possible every week to stop in, shop and stay for a while.

Fees and Spaces for Vendors: The available space will be as follows: 10 ft by 10 ft space in Chess Park, \$100 for the full 17 weeks, \$55 for 4 consecutive weeks. The options are

- Option 1. June 10, 17, 24 and July 1;
- Option 2. July 8, 15, 22 and 29; OR
- Option 3. August 5, 12, 19 and 26;

We are not offering the 4 Fridays in September as an option as they were a little tough for attendance last year. While our food trucks and farmers still did very well, our vendors were hit or miss. You are more than welcome to join us and if you are interested in September, please let us know.

Single Fridays will be \$25. If you would like to choose several Fridays that are not consecutive, the single Friday cost will apply. Please reserve the space you require. Spaces are limited and there is no guarantee that everyone will receive the number of spaces requested in their application. Spaces will be awarded on a first come/first serve basis. Subleasing your space to another vendor, even if it is within the same company is prohibited. No one under the age of 16 is permitted to sell without adult supervision. You are responsible for taking all trash from your area to the dumpster located at the side alley (opposite 7th Street). **STAKING OF TENTS OR ANYTHING ELSE INTO THE**

GROUND WITHIN CHESS PARK IS ABSOLUTELY PROHIBITED. Violation of this rule will be an immediate termination of your contract with no refund , as well as being asked to leave the property. Please understand that this is a City of Monongahela rule which will be strictly enforced.

Participation: Vendors are expected to participate in at least 12 of the 16 Market days for those who have chosen to participate for the entire season. They are also expected to give advance notice of the days when they intend not to come in order to permit the Market to better accommodate their absence. Advance notice is 5 days prior to Friday. *If you miss 3 Fridays with no notice, you will forfeit your space and will receive no refund.* For other participation choices, there will be no refunds for no-shows or cancellations.

Choice of Vendors: Vendors will be selected to provide shoppers with an appealing variety and high quality products. However, the choice of specific vendors will be made at the discretion of the Market Committee. The Committee may add new vendors during the course of the season. The Committee may also invite 'visiting vendors' to fill one stall reserved for that purpose. Visiting vendors will be chosen, at their discretion, to increase the variety or enhance the mix of products offered at the Market.

Termination: The Market will terminate by determination of the Market Committee.

Operating Agency: The Market is operated by the Monongahela Farmers' Market Committee. Monongahela Area Revitalization Corp (MARC) is the designated Market Coordinator. Most Market activities are performed by volunteers and MARC may delegate much of their powers and duties to those Market volunteers as they deem advisable. For questions about operational details, please contact MARC at MonCityFarmMarket@gmail.com

Deadlines: Applications and payment must be returned to the Monongahela Farmers' Market Committee. Checks should be made payable to 'MARC' and sent to Monongahela Area Revitalization Corp at 246 W. Main Street, Monongahela, PA 15063. No application will be accepted without accompanying payment. You will be notified of receipt of the application and acceptance of such.

*Severe storms with lightening or high winds may lead to cancellation. We want everyone to be safe. But we still manage to do a surprisingly good business on rainy days.

Monongahela Farmers' Market APPLICATION AND AGREEMENT FOR VENDORS

Name of Applicant: _____

Business Name: _____

Names of Persons selling for Business: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____ Website: _____

Social Media links: _____

Agreement to terms of the Market Operations Summary and Market Rules and Regulations.

I have read the Market Operations/Rules and Regulations and understand that submitting this application constitutes acceptance of the terms set forth therein. I certify that the products I intend to offer for sale qualify as acceptable products and of high quality. I further agree that if I wish to sell any products under the expectations under those definitions, I will seek advance approval for such sales. I have attached a general description product list for the products I will offer for sale at the Market. Participants must have an approved application and product list on file with the Monongahela Farmers' Market Committee prior to participating in the Market. I understand that this is an application only and that the committee has sole discretion in selecting vendors. *For vendors of prepared food only:* I understand that I must contact the PA Department of Agriculture and obtain the appropriate license and approval of planned sanitation measures. License must be presented to Market Committee.

I would like _____ spaces (1 Friday \$25, 4 Fridays (indicate which set of dates by number, \$55 # _____), OR Entire Season \$100) if accepted.

Signature: _____ Date: _____

Return this application and agreement to: Monongahela Farmers' Market/MARC, 246 West Main Street, Monongahela, PA 15063 Checks should be made payable to **MARC**

Monongahela Farmers' Market

**JUNE through SEPTEMBER
FRIDAYS 3:00PM-6:00PM**

Please indicate what products you will be selling during the following months.

JUNE:

JULY:

AUGUST:

SEPTEMBER:
