



Monongahela Farmers' Market, Monongahela, Pennsylvania Market Operations Summary

Location, Hours and Season: The Monongahela Farmers' Market will be held, rain or shine, each Friday afternoon from 3:00pm to 6:00pm, running approximately 16 weeks beginning the second Friday in June and continuing through the end of September*. The Market is held in historic Monongahela and is located right along Main Street on Seventh Street, beside the beautiful and well-known Chess Park. Main Street boasts heavy traffic and at times reaches 14,000 cars per day.

Market Promotion: The Market is promoted through local newspaper advertisements, internet and print listings of regional farmers' markets, numerous street signs, flyers located in local businesses and on Facebook and other social media venues. Featured in all of these venues is the eye catching Monongahela Farmers' Market logo. In addition, several generous sponsors will be providing advertising and programming support, as well as underwriting the development of the Market.

Music, Arts and Community: The Market makes an effort to offer music and/or entertainment on certain Market days. In addition, the Market offers additional space for community/charity groups to publicize their programs. We will also be offering spaces to crafters, vendors and food trucks in order to attract as many people as possible every week to stop in, shop and stay for a while.

Fees and Spaces for Farmers: The available space will be \$10 a foot per season. Please reserve the space you require. Please note, that you must be able to park your vehicle and unload it within the confines of your stall. Please also note that water and electrical hookups may not be available and the use of generators during the Market hours may not be permitted based on your location. Spaces are limited and there is no guarantee that everyone will receive the number of spaces requested in their application. Spaces will be awarded on a first come/first served basis.

If you plan to keep your vehicle at your spot, please know that you must pay for the space the vehicle occupies.

Participation: Vendors are expected to participate in at least 12 of the 17 Market days. They are also expected to give advance notice of the days when they intend not to come in order to permit the Market to better accommodate their absence. Advance notice is 5 days prior to Friday. *If you miss 3 Fridays with no notice, you will forfeit your space and will receive no refund.*

Choice of Farmers: Farmers will be selected to provide shoppers with an appealing variety of high quality, locally grown or produced agricultural products and foods. However the choice of specific vendors will be made in the discretion of the Market Committee. The Committee may add new vendors during the course of the season. The Committee may also invite 'visiting vendors' to fill one stall reserved for that purpose. Visiting vendors will be chosen, at their discretion, to increase the variety or enhance the mix of products offered at the Market.

Termination: The Market will terminate by determination of the Market Committee.

Operating Agency: The Market is operated by the Monongahela Farmers' Market Committee. Monongahela Area Revitalization Corp (MARC) is the designated Market Coordinator. Most Market activities are performed by volunteers and MARC may delegate much of their powers and duties to those Market volunteers as they deem advisable. For questions about operational details, please contact MARC at MonCityFarmMarket@gmail.com

Deadlines: Applications must be returned to the Monongahela Farmers' Market. Checks should be made payable to 'MARC' and sent to Monongahela Area Revitalization Corp at 246 W. Main Street, Monongahela, PA 15063. No application will be accepted without accompanying payment. You will be notified of receipt of the application and acceptance of such.

Severe storms with lightening or high winds may lead to cancellation. We want everyone to be safe. But we still manage to do a surprisingly good business on rainy days.

Monongahela Farmers' Market APPLICATION AND AGREEMENT FOR FARMERS

Name of Applicant: _____

Business Name: _____

Names of Persons selling for Business:

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Type of Vehicle: _____ Overall length of vehicle: _____

Social Media : _____

Agreement to terms of the Market Operations Summary and Market Rules and Regulations.

I have read the Market Operations/Rules and Regulations and understand that submitting this application constitutes acceptance of the terms set forth therein. I certify that the products I offer qualify as acceptable products, of high quality, self-grown or produced, and local under the terms set forth in the Rules and Regulations. I further agree if I wish to sell any products under the expectations under those definitions, I will seek advance approval for such sales. I have attached a general description product list for the products I will offer for sale at the Market. Participants must have an approved application and product list on file with the Monongahela Farmers' Market Committee prior to participating in the Market. I understand that this is an application only and that the committee has sole discretion in selecting vendors. *For vendors of prepared food only:* I understand that I must contact the PA Department of Agriculture and City of Monongahela, and obtain the appropriate license and approval of planned sanitation measures. License must be presented to Market Committee.

I would like _____ feet (Space is \$10 a foot per season) if accepted.

Signature: _____ Date: _____

Return this application and agreement to: Monongahela Farmers' Market/MARC, 246 West Main Street, Monongahela, PA 15063

Checks should be made payable to **MARC**

****COMMITTEE USE ONLY****

Date received: _____ Date accepted: _____ Spaces Allowed: _____
 Payment Received: _____ Applicant Denied: _____ Date Notified: _____

Monongahela Farmers' Market

**JUNE through SEPTEMBER
FRIDAYS 3PM-6:00PM**

Please indicate what products you will be selling during the following months.

JUNE:

JULY:

AUGUST:

SEPTEMBER:
